

# JEN MUNOZ

## Lifestyle Expert

### MEET JEN!



An on-air fashion and lifestyle expert for nearly 20 years, Jen enjoys sharing food, fashion and fun with audiences across the country. She knows how to spot a trend before it's cool. Plus, as a resident 'gift-giving expert,' she is passionate about finding THE perfect gift for anyone!

Always on the hunt for new, innovative products and services to share, Jen loves to simplify people's lives and she's always full of fun and surprises. She's often tapped to pop in and celebrate birthdays, baby showers and more live on the air!

With enthusiasm and wit, Jen is at ease on camera; from appearing live in-studio and making virtual appearances to producing full segment packages. Jen also loves shining the spotlight on her PR clients. She has helped prepare brand spokespeople to appear on national TV shows including **Live with Kelly & Ryan, The Chew, The View, Steve Harvey, The TODAY Show** and more.

Jen has stolen the spotlight while appearing on **AM Extra, AM Northwest, CW33 Dallas, E! Entertainment, FOX4/Good Day, FOX6/Real Milwaukee/Wake Up, Good Day Austin, Good Day Oregon, Good Morning Arizona, Good Morning Texas, Great Day Houston, KTLA, KUSI, The Morning Blend (Tucson, Milwaukee, Las Vegas), SA Live** and **Studio 512** to name a few.

### JEN MAKES AN IMPRESSION

**8K+**

Instagram Followers

**3K+**

Segments Across Local and National Outlets

**20M+**

Impressions Across Broadcast + Online

**500**

Brands Worked With

### MY AUDIENCE

**70%**

women

**62%**

35-65 yrs old



"I'm obsessed with products that can simplify your life. Being a busy mom of two, I understand the value of time and simplicity."

-jen munoz

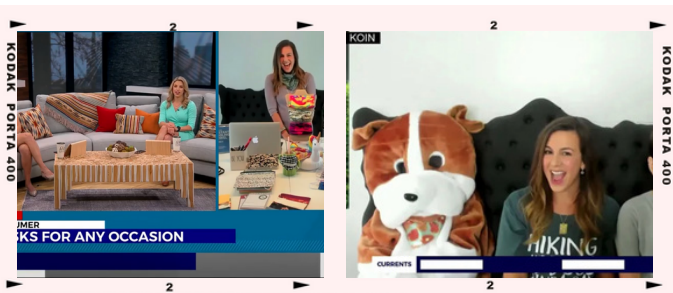
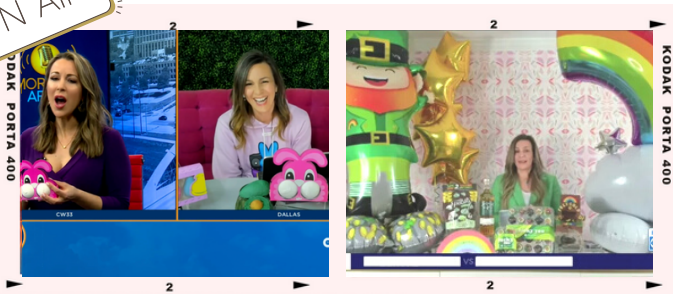
# A high profile brand is her bag

A graduate of George Fox University with a degree in Management and Business Information Systems, Jen's retail career transitioned to the luxury segment with **Neiman Marcus**.

Jen managed personal appearances for celebrities, VIP customers and high-profile designers including **Christian Louboutin**, **Manolo Blahnik** and **Stella McCartney**, producing first-class fashion presentations and sales driving events.



*Jen*  
ON AIR



# Gift giving segments are her specialty

Local and national morning shows love having Jen prepare and present gifts for every occasion.

She loves creating fun segments to showcase the best products on the market for a targeted audience while sounding authentic and relatable to anyone tuning in.

# Lifestyle Expert Topics

- Fashion
- Food
- Fun Gift Ideas
- Home & DIY



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