

# JEN MUNOZ

Lifestyle Expert

## MEET JEN!



An on-air fashion and lifestyle expert for nearly 20 years, Jen enjoys sharing food, fashion and fun with audiences across the country. She knows how to spot a trend before it's cool. Plus, as a resident 'gift-giving expert,' she is passionate about finding THE perfect gift for anyone!

Always on the hunt for new and innovative products worth talking about, Jen brings warmth, wit and real enthusiasm to every segment — whether she is popping in for a birthday surprise, hosting a holiday gift guide or going live with the latest finds worth buying.

At ease on camera in any format — live in-studio, virtual or fully produced packages — Jen makes every segment feel effortless. She has also helped prepare brand spokespeople for national appearances on Live with Kelly & Ryan, The View, The TODAY Show, Steve Harvey and more.

Jen has appeared on AM Extra, AM Northwest, KDAF 33 Dallas, CW33 Dallas, E! Entertainment, FOX4/Good Day, FOX6/Real Milwaukee/Wake Up, Good Day Austin, Good Day Oregon, Good Morning Arizona, Good Morning Texas, Great Day Houston, KTLA, KUSI, The Morning Blend (Tucson, Milwaukee and Las Vegas), SA Live and Studio 512 — to name a few.

### JEN MAKES AN IMPRESSION

**8K+**

Instagram Followers

**3K+**

Segments Across Local and National Outlets

**20M+**

Impressions Across Broadcast + Online

**500**

Brands Worked With

### MY AUDIENCE

**70%**

women

**62%**

35-65 yrs old



"Anyone can find a product. I find the ones that make the moment. The birthday, the new outfit, the gift that actually lands — that is what I live for. Life is full of reasons to celebrate and I am here for every single one of them!"

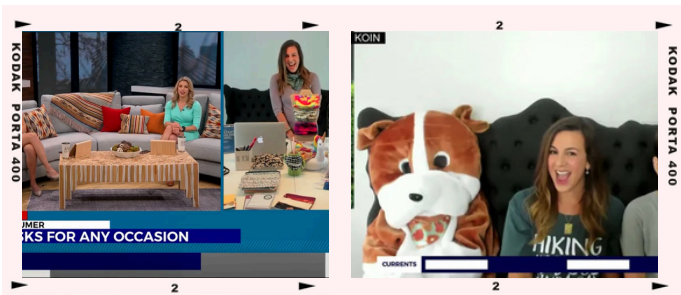
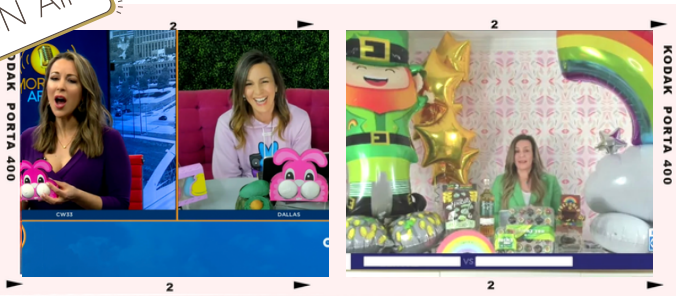
- Jen Munoz

# A high profile brand is her bag

From the sales floor to the studio — and she's loved every minute of it.

Jen's career spans nearly 30 years across retail, PR and communications. She built PR departments at May Company, managed personal appearances for **Christian Louboutin, Manolo Blahnik** and **Stella McCartney** at **Neiman Marcus**, and counseled brands including **Macy's, Kohl's** and **Zales**, and worked across fashion, entertainment, retail and beyond.

Turns out knowing what people want — and how to talk about it — comes naturally.



# Gift giving segments are her specialty

From gift guides to fashion finds, holiday roundups to the latest in home and food — local and national morning shows trust Jen to bring the best products to life on camera.

Every segment is carefully curated, authentically presented and genuinely worth watching.

# Lifestyle Expert Topics

- Fashion
- Food
- Gifts & Celebration
- Home & DIY



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